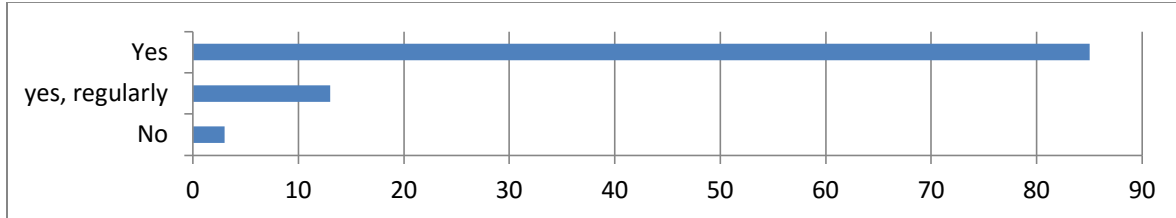
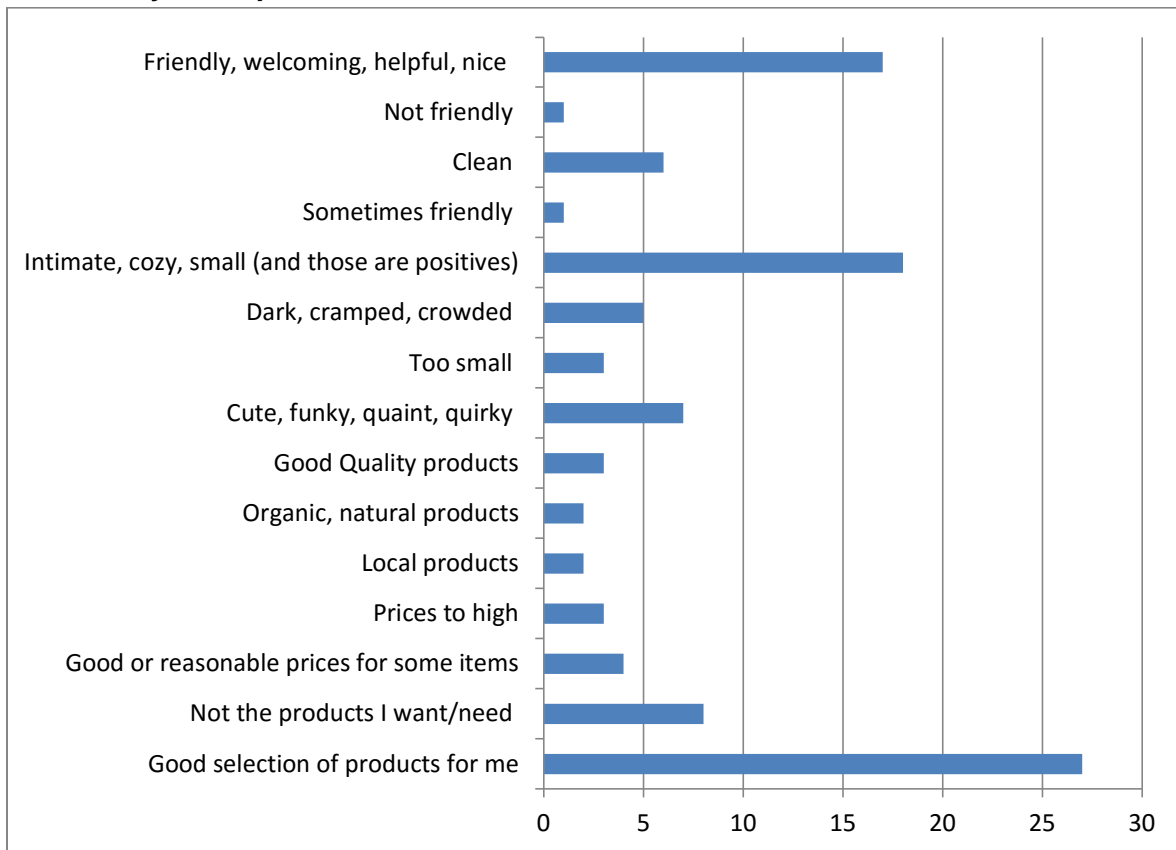


Plainfield Co-op Survey (for non-members)

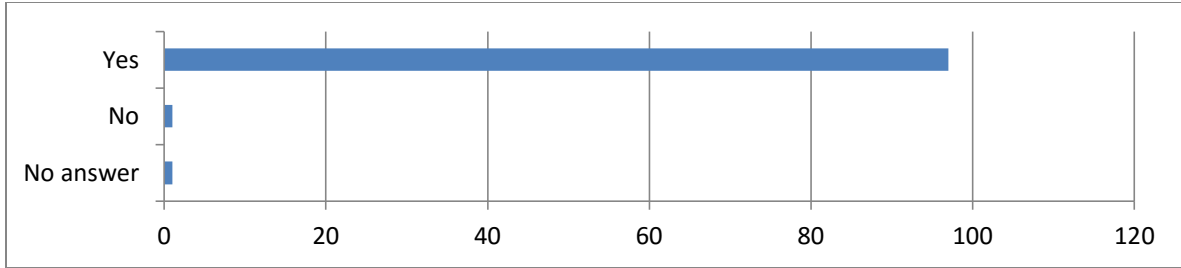
1. Have you ever shopped at the Co-op?



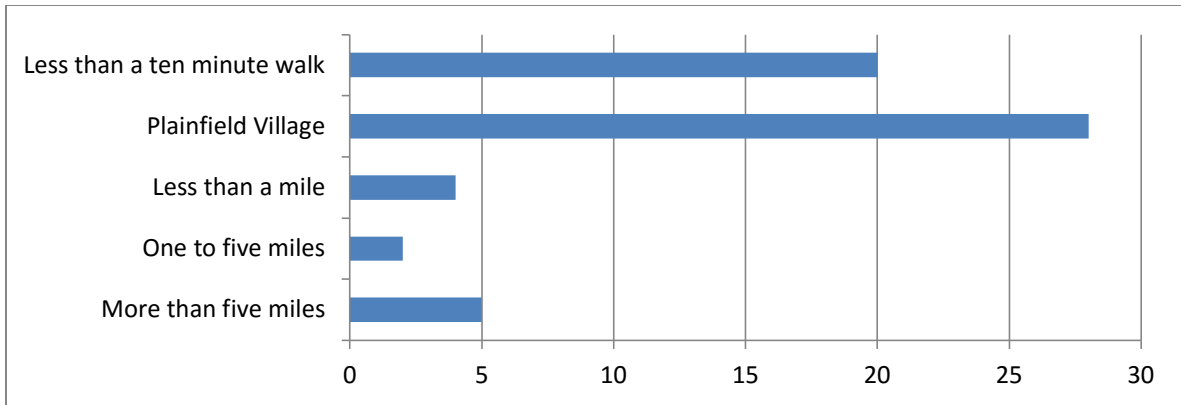
What was your impression of the store?



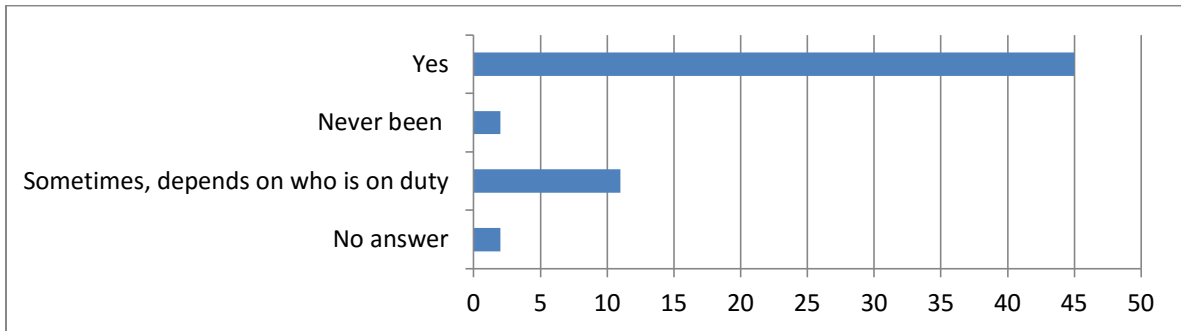
2. Did you know that anyone can shop at the Co-op? You don't have to be a member.



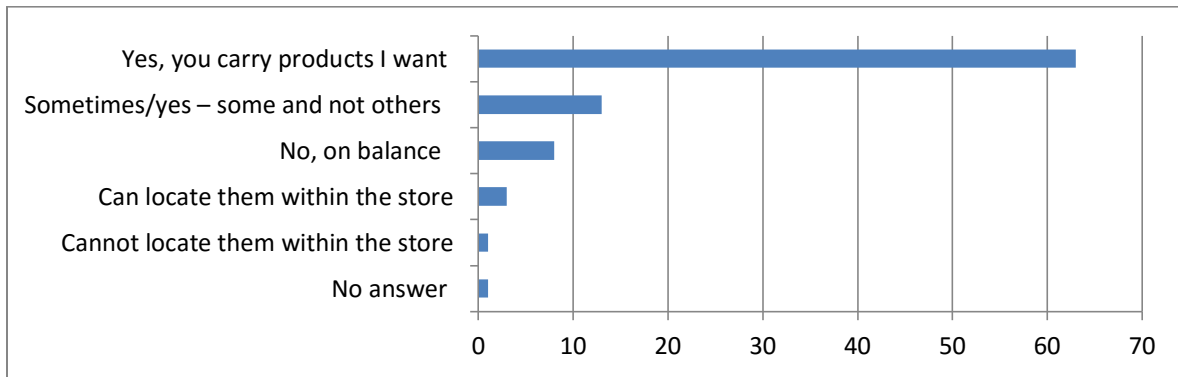
3. The Co-op is next to the Fire Station (behind the Town offices in Plainfield). How far do you live from the Co-op?



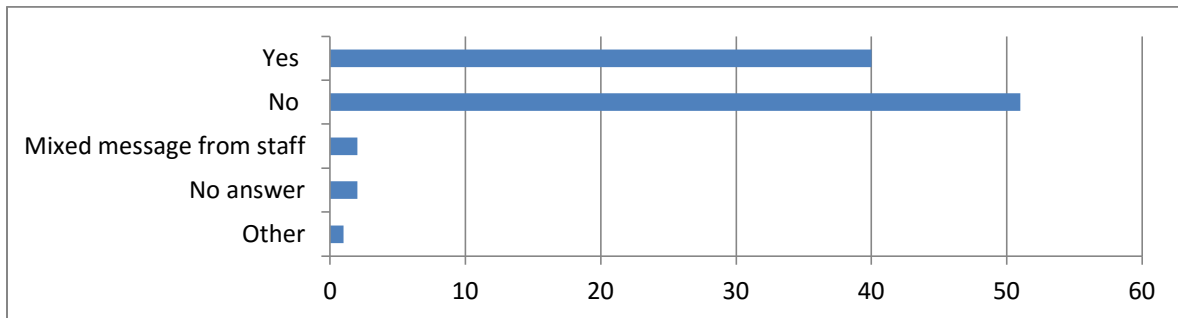
4. Did you feel welcomed at the Co-op? Why or why not?



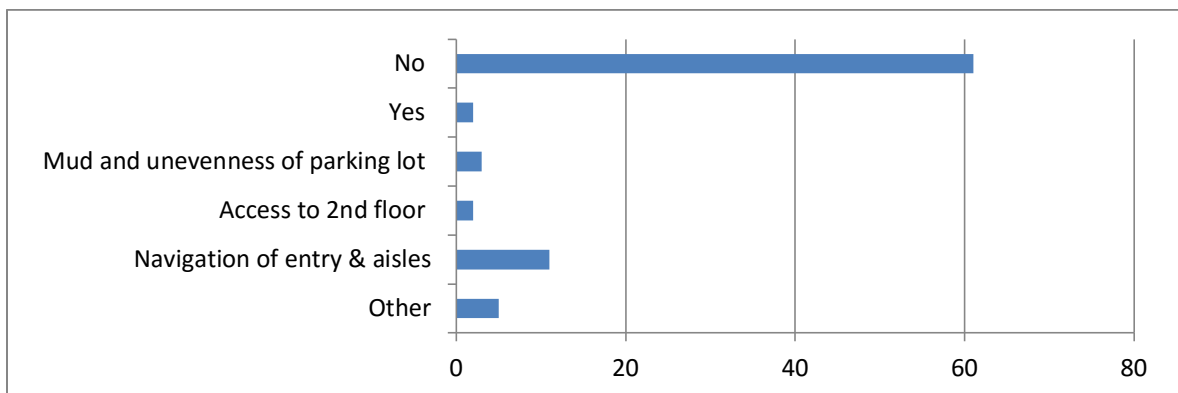
5. Are you able to find the products you want?



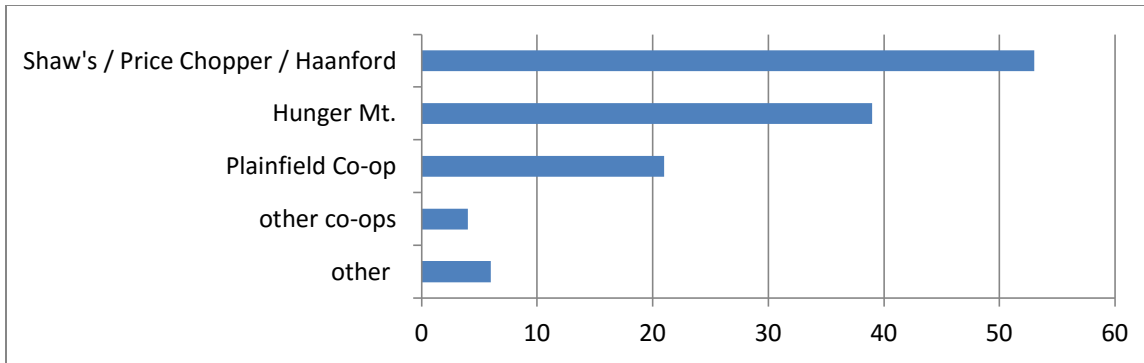
6. Did you know that you can special order products that are not on our shelves?



7. Do you have any concerns or questions about the Co-op's accessibility for people with disabilities?



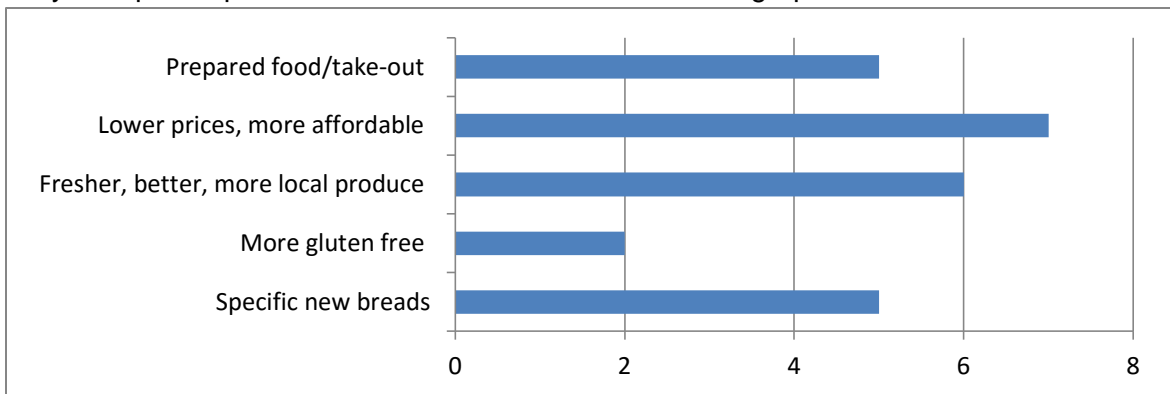
8. Would you mind telling us where you shop most often for groceries?



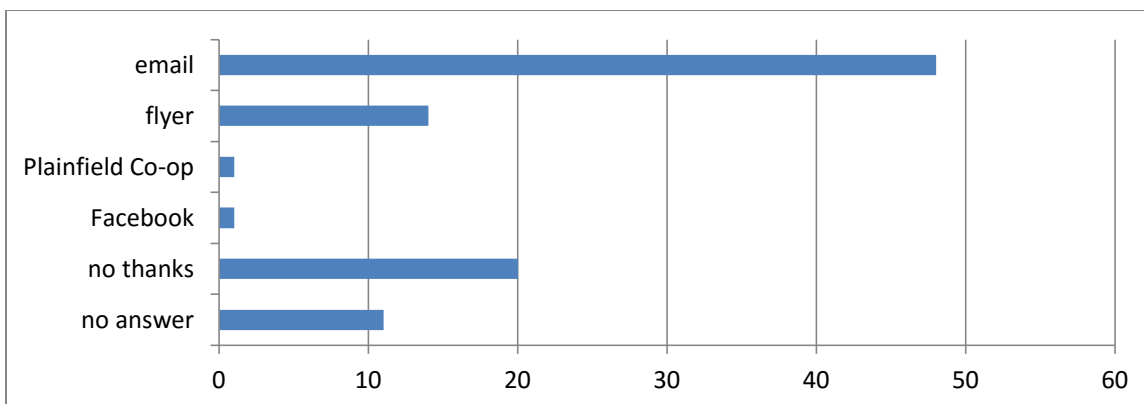
There were multiple answers for some responses.

9. What products could we offer at the Plainfield Co-op that would bring you into the store?

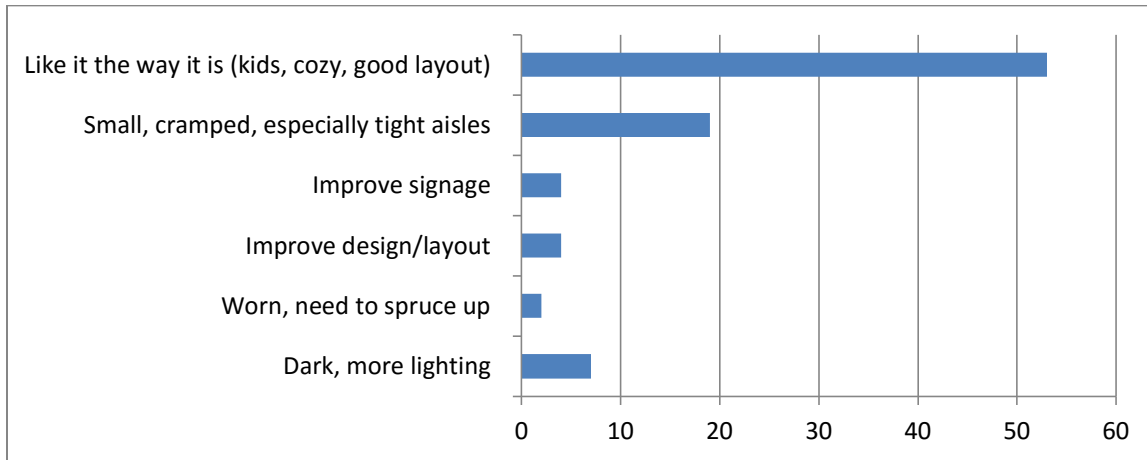
Only multiple responses for the same items are shown in graph



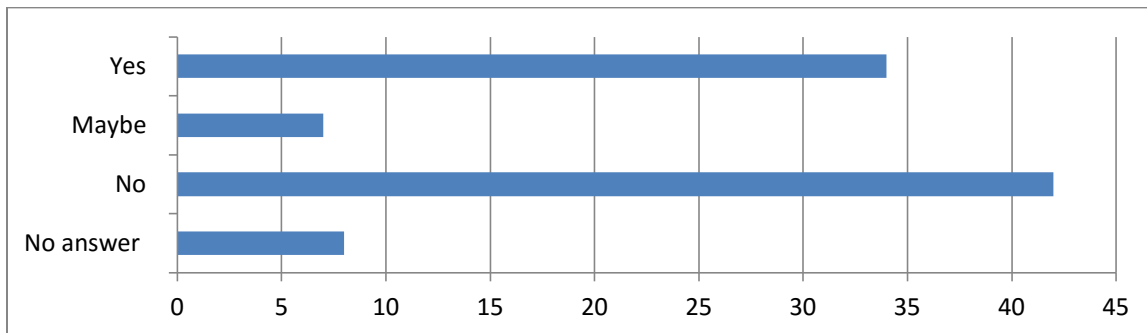
10. How would you like to hear about our monthly sales and specials? (e-mail? flyer in the paper? other?) We can add you to our email list, if you like.



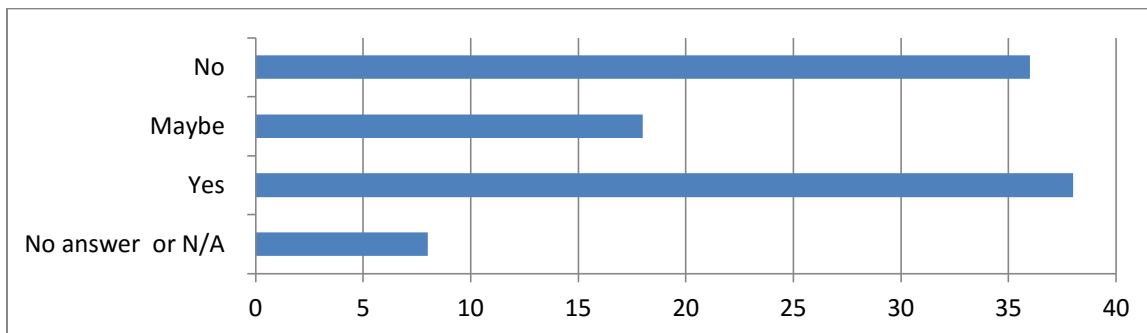
11. What do you think about the layout and appearance of the store? What suggestions do you have?



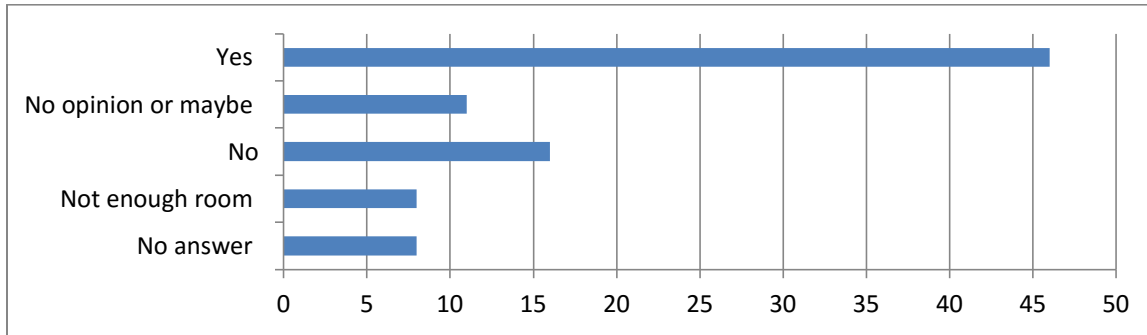
12. The Co-op offers a mix of organic and conventional products. Would you shop here more if the Co-op expanded the selection of lower cost, non-organic products?



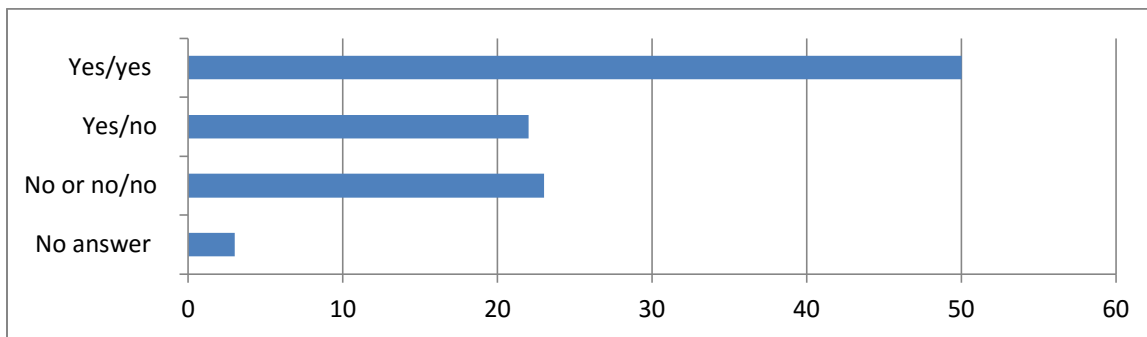
13. Would you shop at the Co-op more if there were take-out food?



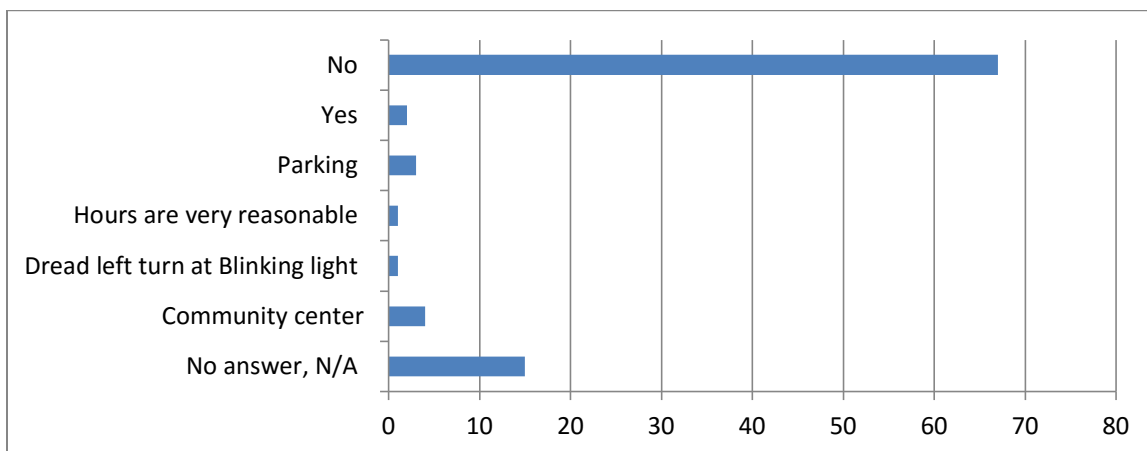
14. Would you like to see a cafe/deli at the Co-op?



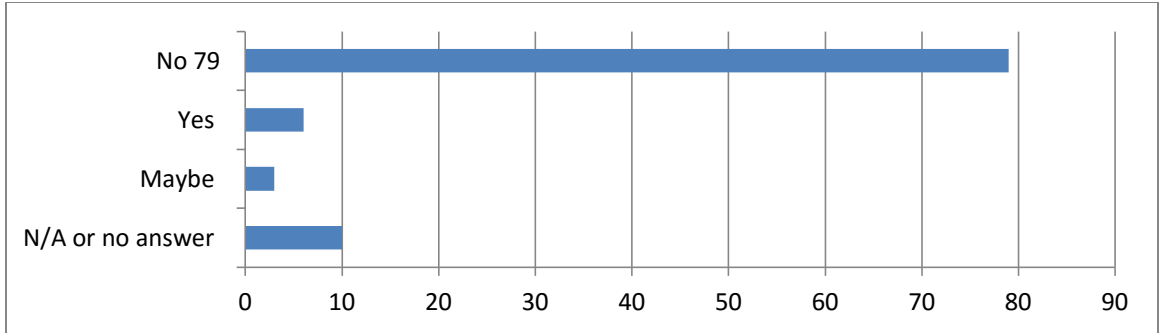
15. Did you know there is a Community Center at the Co-op? Have you ever used it?



16. Do you have concerns or questions about the Co-op's accessibility?



17. The Co-op accepts cash, check, credit card, and EBT/SNAP (Food Stamps). Would you shop at the Co-op more if we had an ATM machine?



18. Would you shop at the Co-op more often if there were discounts for people with disabilities (SSDI and SSI) and discounts for people who qualify for fuel assistance or have EBT (SNAP) and parents who are part of WIC?

